

Texoma Junior Rodeo Association

SPONSORSHIP PACKAGE

The Texoma Junior Rodeo Association (TJRA) is a non-profit 501 C (3) youth association that organized to promote young people 19 years and younger in the sport of rodeo. The association consists of members in four different age groups: 6 & under, 7-10, 11-14, and 15-19. There are 31 different events held at each rodeo including: mutton busting, pony bareback, steer riding, Jr. bull riding, Sr. bull riding, straight-a-way barrel racing, barrel racing, pole bending, ribbon goats, goat tying, chute dogging, steer wrestling, break away roping, ribbon roping, tie down roping, and team roping.

The TJRA was founded in 1998 in Durant, Oklahoma by a group of dedicated rodeo enthusiasts with the desire to promote the development of sportsmanship, horsemanship, and character in the youth of our country. The TJRA works diligently to promote these rodeo athletes throughout the Texoma region. Members come from all over Texas and Oklahoma to compete at these rodeos. The TJRA rodeo year is from January through November, with the finals being held in November. Prize money is given to the fastest times and highest scores in the each event throughout the year, along with accumulating points for the finals. At the TJRA Finals, the contestants with the highest placing, by accumulated points, will receive a trophy saddle in each event as well as other trophy prizes given to EACH qualified contestant in EACH event.

We would like to offer a sponsorship opportunity for your company through the TJRA, as we offer different levels of sponsorship to accommodate your needs.

Thank you for your time and consideration in a TJRA sponsorship.

Sincerely,

Texoma Junior Rodeo Association

PLATINUM SPONSOR \$2500

You and your company will receive:

- ❖ Company name or logo on 1 trophy All-Around saddle (your choice of age group if available)
- ❖ Company name or logo on all TJRA Finalist contestant jackets
- ❖ Complimentary full page ad in the TRJA Finals program
- ❖ Complimentary season pass for 4 to ALL TJRA rodeos for the current year, including the TJRA Finals
- ❖ Company banner hung at all TJRA rodeos and TJRA Finals (you provide the banner)
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)
- ❖ Complimentary photo given to your company displaying the TJRA Finalists

GOLD SPONSOR \$1000

You and your company will receive:

- ❖ Company name or logo on 1 trophy event saddle (your choice of age group and event if available)
- ❖ Complimentary full page ad in the TJRA Finals program
- ❖ Complimentary season pass for 4 to ALL TJRA rodeos for the current year, including the TJRA Finals
- ❖ Company banner hung at all TJRA rodeos and TJRA Finals (you provide the banner)
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)
- ❖ Complimentary photo given to your company displaying the TJRA Finalists

SILVER SPONSOR \$750

You and your company will receive:

- ❖ Complimentary ½ page ad in the TJRA Finals program
- ❖ Complimentary pass for 2 to the TJRA Finals
- ❖ Company banner hung at all TJRA rodeos and TJRA Finals (you provide the banner)
- ❖ Complimentary trade show booth at the TJRA Finals (you maintain)
- ❖ Complimentary photo given to your company displaying the TJRA Finalists

If you and your company decide that you would like to make a tax deductible donation and become a sponsor of the Texoma Junior Rodeo Association, please fill out the following information:

Date: _____

Company/Donator Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____

Sponsorship Level: _____

Sponsorship Applied to (if applicable): _____

Signature: _____

Please attach a business card with your submission of the sponsorship package.
You will also receive a receipt as proof of donation for you taxes.

Thank you for your sponsorship,

Texoma Junior Rodeo Association

Please mail sponsorship package to:

Texoma Junior Rodeo Association
Chanda Moore, Treasurer
P.O. Box 1874
Durant, OK 74702
580-916-1193